

M. Com. Part I (Semester II)

Compulsory Subject

Subject :- Industrial Economics

Compulsory Subject

Course Code - 202 A

Objectives of the Course

1. To provide the knowledge to the students about the basic issues of industrial economics.
2. To make aware the students about the industrial profile of India and the industrial policy of government of India.

Depth of the Program – Fundamental Knowledge

Objectives of the Program

1. To make the students understand concepts of industrial economics
2. To help the students know theories of industrial economics
3. To impart students' knowledge about sources of industrial finance and Indian industrial growth

Unit No.	Unit Title	Contents	Purpose skills to be developed
1	Introduction and Concepts	1.1 Meaning, Nature, Scope, Need and Significance of Industrial Economics 1.2 Industrial Combinations- causes, mergers and amalgamations, industrial monopoly-control of monopolies 1.3 Sellers' Concentration, Economies of Scale 1.4 Product Pricing – theories and evidence	<ul style="list-style-type: none">• To give students an overview of industrial economics• To make the students know about the concepts used in industrial economics <p>Skills : Analytical skills, writing skills</p>
2	Industrial Location	2.1 Factors Affecting Location of Industries 2.2 Theories of Industrial Location- Alfred	<ul style="list-style-type: none">• To make the students understand the theories of industrial location

Weber's theory, Sargent Florence Theory
2.3 Industrial Imbalance –Need for balanced regional industrial development-Causes and Measures of Industrial imbalance

- To impart knowledge about industrial imbalance in India
- Skills:** Problem solving skills, ability to apply knowledge

		2.4 Regional Industrial Imbalance in India – Extent and Government Policy Measures for Balanced Regional Industrial Development	
3	Industrial Productivity, Efficiency and Size of Firm	<p>3.1 Industrial Productivity and Efficiency- Meaning, Norm, Tools and measurement of Industrial Productivity and Efficiency</p> <p>3.2 Factors Affecting Industrial Productivity and Efficiency</p> <p>3.3 Industrial Productivity in India</p> <p>3.4 Causes of Low Industrial Productivity</p> <p>3.5 Remedial measures by the government to improve industrial productivity</p> <p>3.6 Size of Firm- Determinants of Size of Firm</p> <p>3.7 Optimum Size of Firm- Meaning and its Determinants</p>	<ul style="list-style-type: none"> • To help the students know about industrial productivity and efficiency • To know about industrial productivity, size of firms etc. <p>Skills: Understand complex theories and concepts, writing skills, mathematical aptitude</p>
4	Industrial Finance and Indian Industrial Growth	<p>1 Meaning, Scope, Importance of Industrial Finance</p> <p>4.2. Sources of Industrial Finance- private, public and cooperative sector, shares, debentures, bonds, deposits, loans etc.</p> <p>4.3. Foreign Capital- need, government’s policy, direct investment, foreign institutional investment,</p>	<ul style="list-style-type: none"> • To impart knowledge about industrial finance and its sources • To help the students understand problems of small and micro industries in India <p>Skills: Critical thinking, analytical thinking, writing skills</p>

		<p>4.4 Form of Foreign Capital : Euro issues, GDR, ADR, External commercial borrowings</p> <p>4.5 Industrial policy : Trends in Industrial Growth since 1991</p> <p>4.6 Performance and Problems of Micro, Small, Medium Enterprises</p>	
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Teaching Methodology

Topic No.	Total Lectures	Innovative methods to be used	Film shows and AV Applications	Project	Expected Outcome
1	10	<ul style="list-style-type: none"> • Open Book Discussion • Case study 		<ul style="list-style-type: none"> • Mergers and amalgamation of industries • Product pricing practices in India 	<ul style="list-style-type: none"> • Will get an overview of industrial economics • Will know about the concepts used in industrial economics
2	10	<ul style="list-style-type: none"> • Digital lectures • Group discussion 		<ul style="list-style-type: none"> • Extent of regional imbalance in India • Policies to solve industrial imbalance in India 	<ul style="list-style-type: none"> • Students will understand the theories of industrial location • Students will know about industrial imbalance in India
3	14	<ul style="list-style-type: none"> • Teacher driven power point presentation • Jigsaw reading 		<ul style="list-style-type: none"> • Study of productivity in Indian industries • Study of effect of scale 	<ul style="list-style-type: none"> • Students will know about industrial productivity and efficiency • Students will know about industrial productivity,

					size of firms etc.
4	14	<ul style="list-style-type: none"> • Case studies • Interactive learning • Pair learning 		<ul style="list-style-type: none"> • Growth of medium and small enterprises in India • Impact of Industrial policy 1991 	<ul style="list-style-type: none"> • Students will know about industrial finance and its sources • Students will understand problems of small and micro industries in India

Method of Evaluation

Subject	Internal Evaluation	External Evaluation	Suggested Add on Course
Unit – I	11	11	Business or industrial economics course
Unit – II	11	11	
Unit – III	14	14	
Unit – IV	14	14	

References

Sr. No.	Title of the Book	Author/s	Publication	Place
1	Industrial Economics: Indian Perspective	Cherunilam, F.	Himalaya Publishing house.	Mumbai
2	Industrial Economy of India	Sivaya, K.V. and Das	VBM (latest Edition), Sultan Chand	Mumbai

3	Industrial Economics	Sing, A. and A.N.Sadhu	Himalaya Publishing House	Mumbai
4	Industrial Growth in India - Stagnation since Mid-sixties	Ahluwalia, I.J.	Oxford University Press	New Delhi
5	Performance Appraisal of PEs in India: Conceptual Approach", in Public Enterprises in India	Jyotsna and Narayan B	Chug Publications	Allahabad
6	Industrial Economics,	Burthwal, R.R	Wiley Eastern Ltd	New Delhi

Suggested references Web reference

Sr. no	Lectures	PPTs	Articles
1	https://www.economicsnetwork.ac.uk/teaching/Lecture%20Slides/Industrial%20Economics	http://www.powershow.com/view/26979b-MGI2M/INDUSTRIAL_ECONOMICS_powerpoint_ppt_presentation	https://onlinelibrary.wiley.com/journal/14676451
2	https://www.studocu.com/en/document/university-of-nottingham/industrial-economics/lecture-notes/lecture-notes-lectures-1-10/594973/view	http://www.staff.city.ac.uk/~sj355/INDUSTRIAL%20intro.ppt	https://onlinelibrary.wiley.com/doi/10.1111/1467-6451
3	https://www.hse.ru/data/2010/10/22/1224130267/BSc4_industrial_en.pdf	https://slideplayer.com/slide/11650124/	https://econpapers.repec.org/article/blajindec/

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Sr. no	Lect ures	Film s	Animat ion	PPTs	Arti cles	Others
1				<p data-bbox="517 395 1173 424">Cyber law In India: its need & importance – Slide Share</p> <p data-bbox="517 451 1346 512">https://www.slideshare.net/AdityaShukla7/cyber-law-in-india-its-need-importance</p>		<p data-bbox="1498 395 1984 461">Cyber Laws Ministry of Electronics and Information Technology ...</p> <p data-bbox="1498 488 1984 549">https://www.meity.gov.in/content/cyber-laws</p>
2				<p data-bbox="517 635 1032 663">Cyber Security & Cyber Law - Digital India</p> <p data-bbox="517 691 1368 751">https://digitalindia.gov.in/.../files/MeitY_Cyber%20Security_13%20Feb_Final.pdf</p>		<p data-bbox="1498 595 1738 624">Cyber Laws in India</p> <p data-bbox="1498 632 2040 692">http://www.legalserviceindia.com/cyber/cyber.htm</p>
